



**The Fitness Physique Male** category is the perfect division for models who are more fitness oriented. Traditional fitness magazines often feature models with similar physiques. There is more muscular definition and toning on these men and women than on traditional models. Bodybuilders are not suitable for this division because they cannot exhibit excessive vascularity and muscularity

#### **RULES AND REQUIREMENTS BEFORE ENTERING:**

- Please take note that Opulent Models Ethiopia is not a pageant, and also not an agency. It is a modelling competition scouting new talent in Ethiopia.
- **ONLY** Ethiopian citizens are allowed to enter for Opulent Models Ethiopia. Entrants must have a valid passport/Ethiopia ID or Birth Certificate.

- This category is open to:

- Male Contestants
- Between the ages of 17 – 50 as at 30 June 2024
- With the length of 1.55m and taller

- Entry Fee of **600 ETB** is NON-REFUNDABLE.
- Payments and entries are to be made in person at the following offices
  - Opulent Models Ethiopia, 3<sup>rd</sup> Floor, Aster Plaza, Gabon Street, Meskel Flower, Addis Ababa
- Entrants will go through an audition and selection process.
  
- Finalists will be required to pay **3000 ETB** to Opulent Models Ethiopia. This will include
  - 8 training sessions valued at **288 000 ETB** spread over 8 months
  - Participation in our community outreach program
  - Ticket to the OME launch party
  - Official Opulent Models T-Shirt for the grand-finale show
- NB: The program fee can be paid in 3 equal installments over 3 months
  
- Make sure to inform us if you are currently signed with an agency.

### **GENERAL RULES AND REQUIREMENTS AS A CONTESTANT FOR OPULENT MODELS ETHIOPIA:**

1. You will be disqualified if any of the following rules of Opuient Models Ethiopia are broken.
2. You are to always advertise Opuient Models Ethiopia in a positive manner and you will not be allowed to slander Opuient Models Ethiopia's name, or any member of the Opuient Models Ethiopia team.
3. You will receive valuable workshops and training by highly skilled professionals. Some of these workshops or events will be compulsory to attend as a finalist.
4. You need to always act professional.
5. All finalists will be required to sell tickets for the events such as the Grand Finale. Please note you will not be allowed to compete in Opuient Models Ethiopia if you have not sold all your tickets if decided otherwise.
6. Contestants and parents are expected to behave in a professional manner and any interference, whatever the nature, shall not be tolerated.
7. Contestants agree that they do not have the right to make any press releases whatsoever, without the consent of the organizers.
8. You will receive a reference letter from Opuient Models Ethiopia which you can use when sending your CV to companies for future job applications (upon request)
9. Opuient Models Ethiopia are not responsible for any injuries or expenses of being a selected contestant/finalist for our competition.
10. Prizes received during the contestant's journey are not refundable for cash.
11. Judging criteria is as per international standards.
12. The judges' decision is final where Opuient Models Ethiopia will appoint a male and female model winner for Ethiopia.
13. Please take note any prizes received during your journey with Opuient Models Ethiopia needs to be promoted on social-media, from sponsorship and relevant brands, and companies needs to be tagged-in.
14. Entry fee, workshop fee and sold Grand Finale tickets are non-refundable should the grand finale or workshop be cancelled or postponed due to the following reasons/factors, which may include but are not limited to,
  - fire, flood, lightning, severe weather, strike, labour disputes, act of God, war, riot, civil actions, malicious damages, state of emergency declared by the government and/or the president of Ethiopia, worldwide or local disease outbreaks, epidemics and pandemics, diseases, any regulations on mass gatherings/social distancing, venue regulations and operations, change in venues, any situations/factors beyond the control of Opuient Models Ethiopia, disqualification, own withdrawal, etc.

### **GENERAL RULES AND REQUIREMENTS AS A WINNER FOR OPULENT MODELS ETHIOPIA:**

1. All Opuient Models Ethiopia winner(s) could be signed by agencies.
2. The winner(s) will be promoted through Opuient Models Ethiopia and will sign a 12-month contract.
3. All official interviews conducted by the winner(s) are mandatory.
4. Opuient Models Ethiopia are not responsible for any injuries or expenses of the winner(s).
5. Opuient Models Ethiopia may use images of the finalist(s) & winner(s) at all times.
6. If the winner(s) conduct themselves in a manner not befitting the title, they will be disqualified, and a suitable replacement will be selected.
  - If the winner is disqualified or chooses to relinquish the title, all prizes, awards and cash value shall be returned in full to be given to the next choice of the judges.
7. The winner(s) will be available for their sponsors for appearances for free, if decided otherwise.
8. Opuient Models Ethiopia is a platform for winners to build their own personal brand, and it is not the responsibility of Opuient Models Ethiopia.
9. Prizes received as a winner are not refundable for cash.

*\* All Rules and Requirements are subject to change without prior notice*