



The **Mrs. Opulent** category was created for entrants who would like to enter the modeling industry for various platforms. The entrants for Mrs. Opulent are mature, driven & ambitious, striving to be the best version of themselves. They know that it is never too late to be following their dreams and being a voice for change. All of them care about what is best for their families and their communities, whether they are wives or mothers.

RULES AND REQUIREMENTS BEFORE ENTERING:

- Please take note that Opulent Models Ethiopia is not a pageant, and also not an agency. It is a modelling competition scouting new talent in Ethiopia.
- ONLY Ethiopian citizens are allowed to enter for Opulent Models Ethiopia. Entrants must have a valid passport/Ethiopia ID or Birth Certificate.
- This category is open to:

- Female Contestants
- Between the ages of 25 – 50 as at 30 June 2024
- With the length of 1.63m and taller
- Not bigger than a size 32 – 34
- Entrants may be married, or have been divorced before, and are allowed to have children
- May NOT be pregnant

- Entry Fee of **600 ETB** is NON-REFUNDABLE.
- Payments and entries are to be made in person at the following offices
 - Opulent Models Ethiopia, 3rd Floor, Aster Plaza, Gabon Street, Meskel Flower, Addis Ababa
- Entrants will go through an audition and selection process.
- Finalists will be required to pay **3000 ETB** to Opulent Models Ethiopia. This will include
 - 8 training sessions valued at **288 000 ETB** spread over 8 months
 - Participation in our community outreach program
 - Ticket to the OME launch party
 - Official Opulent Models T-Shirt for the grand-finale show
- NB: The program fee can be paid in 3 equal installments over 3 months
- Make sure to inform us if you are currently signed with an agency.

GENERAL RULES AND REQUIREMENTS AS A CONTESTANT FOR OPULENT MODELS ETHIOPIA:

1. You will be disqualified if any of the following rules of Opulent Models Ethiopia are broken.
2. You are to always advertise Opulent Models Ethiopia in a positive manner and you will not be allowed to slander Opulent Models Ethiopia's name, or any member of the Opulent Models Ethiopia team.
3. You will receive valuable workshops and training by highly skilled professionals. Some of these workshops or events will be compulsory to attend as a finalist.
4. You need to always act professional.
5. All finalists will be required to sell tickets for the events such as the Grand Finale. Please note you will not be allowed to compete in Opulent Models Ethiopia if you have not sold all your tickets if decided otherwise.
6. Contestants and parents are expected to behave in a professional manner and any interference, whatever the nature, shall not be tolerated.
7. Contestants agree that they do not have the right to make any press releases whatsoever, without the consent of the organizers.
8. You will receive a reference letter from Opulent Models Ethiopia which you can use when sending your CV to companies for future job applications (upon request)
9. Opulent Models Ethiopia are not responsible for any injuries or expenses of being a selected contestant/finalist for our competition.
10. Prizes received during the contestant's journey are not refundable for cash.
11. Judging criteria is as per international standards.
12. The judges' decision is final where Opulent Models Ethiopia will appoint a male and female model winner for Ethiopia.
13. Please take note any prizes received during your journey with Opulent Models Ethiopia needs to be promoted on social-media, from sponsorship and relevant brands, and companies needs to be tagged-in.
14. Entry fee, workshop fee and sold Grand Finale tickets are non-refundable should the grand finale or workshop be cancelled or postponed due to the following reasons/factors, which may include but are not limited to,
 - fire, flood, lightning, severe weather, strike, labour disputes, act of God, war, riot, civil actions, malicious damages, state of emergency declared by the government and/or the president of Ethiopia, worldwide or local disease outbreaks, epidemics and pandemics, diseases, any regulations on mass gatherings/social distancing, venue regulations and operations, change in venues, any situations/factors beyond the control of Opulent Models Ethiopia, disqualification, own withdrawal, etc.

GENERAL RULES AND REQUIREMENTS AS A WINNER FOR OPULENT MODELS ETHIOPIA:

1. All Opulent Models Ethiopia winner(s) could be signed by agencies.
2. The winner(s) will be promoted through Opulent Models Ethiopia and will sign a 12-month contract.
3. All official interviews conducted by the winner(s) are mandatory.
4. Opulent Models Ethiopia are not responsible for any injuries or expenses of the winner(s).
5. Opulent Models Ethiopia may use images of the finalist(s) & winner(s) at all times.
6. If the winner(s) conduct themselves in a manner not befitting the title, they will be disqualified, and a suitable replacement will be selected.
 - If the winner is disqualified or chooses to relinquish the title, all prizes, awards and cash value shall be returned in full to be given to the next choice of the judges.
7. The winner(s) will be available for their sponsors for appearances for free, if decided otherwise.
8. Opulent Models Ethiopia is a platform for winners to build their own personal brand, and it is not the responsibility of Opulent Models Ethiopia.
9. Prizes received as a winner are not refundable for cash.

** All Rules and Requirements are subject to change without prior notice*